

Application for International Marketing DECA 2019-2020

What we cover:

- Marketing Strategies
- Business Relationships
- Business Leadership
- Fashion
- Travel & Tourism
- Networking
- Business Etiquette
- Business Communication
- Career Development
- Creativity in Business
- Business Planning
- Market Analysis

Application Process:

1. Detach and complete the attached "Background Information" Form
2. Type up your answers to the 4 short response questions
3. Detach and distribute 1 teacher recommendation form (teacher will return directly to Mr. Hill's box)
4. Write in "International Marketing" when you forecast.
5. Staple and submit completed application paperwork to Mr. Hill's box

***By applying to International Marketing, you agree to participate in DECA and the DECA State Competition (Feb 23-25, 2020)**



Applications are due Friday, March 8

Background Information

Name: _____

Grade this year: _____

The Name(s) of Marketing classes you have taken (or currently taking/will take in Spring)

| <u>Name of Class</u> | <u>Grade Received</u> |
|----------------------|-----------------------|
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |

1. Work Experience/Volunteer Experience/Internships: List any business related experiences you have had:

| <u>Job/Duties</u> | <u>Dates Worked</u> | <u>Reference/Phone #</u> |
|-------------------|---------------------|--------------------------|
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |

2. Leadership/Activity Experiences:

| <u>Describe Experience</u> | <u>Dates</u> | <u>References/Phone#</u> |
|----------------------------|--------------|--------------------------|
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |

Type the following questions on a separate sheet:

1. Why do you want to take International Marketing next year? What do you hope to gain from taking this class? What do you know about DECA?
2. What sets you apart from other International Marketing applicants?
3. What specific industry areas of Marketing interest you? Why do you have an interest in these areas?
4. Within the last year, what is an example of Marketing from the "real-world" that you thought was effective? Why did you feel it was effective?

Teacher Recommendation for International Marketing

Recommendation forms will be kept confidential. Please give your honest opinion of this student. Please give this form directly to Chris Hill as soon as possible. Please do not return to the student.

Applicant's Name: _____ Grade: _____

Staff Name: _____

Course Title: _____

| Prompt | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
|---|-------------------|----------|---------|-------|----------------|
| 1. This student has a positive attitude in the capacity which I have worked with them. | 1 | 2 | 3 | 4 | 5 |
| 2. This student produces high quality work. | 1 | 2 | 3 | 4 | 5 |
| 3. This student is not tardy for class, meetings, or events, and does not have attendance issues. | 1 | 2 | 3 | 4 | 5 |
| 4. This student has a high level of maturity. | 1 | 2 | 3 | 4 | 5 |
| 5. This student is able to work independently and without supervision. | 1 | 2 | 3 | 4 | 5 |
| 6. This student has a level of creativity that would lend to activity/event development. | 1 | 2 | 3 | 4 | 5 |
| 7. This student is self-motivated, and willing to take initiative on new tasks. | 1 | 2 | 3 | 4 | 5 |

Any additional comments, critique, or concerns may be noted below

